U.S. ARMY ADJUTANT GENERAL'S CORPS
HALL OF FAME

LIEUTENANT GENERAL TIMOTHY J. MAUDE
KILLED IN ACTION, 11 SEPTEMBER 2001

1. List of possible sources of information:

The Maude Foundation
U.S.Army Military History Institute
LTG (R) John LeMoyne
LTG (R) Theodore Stroup
MG (R) Jack Wheeler
COL (R) Joseph Simek
Wikipedia / Google
LTG (R) Frederick Vollrath
LTG (R) Mike Rochelle
MG Sean Byrne
MG (R) Patricia Hickerson

2. Narrative highlights:

- KIA on September 11th, 2001 during the terrorist attack on the Pentagon while he served as the Army DCSPER.
- As a creative thinker, the innovations LTG Maude brought to the Army include a visionary concept of an electronic 'paperless' Army, and the successful "Army of One" recruiting campaign.
- In 2004 as a result of LTG Maude's vision, the Army fielded the Forms Content Management Portal built by IBM PureEdge Solutions.
- LTG Maude led the actions of the Army's HR transformation plan, which became the Personnel Services Delivery Redesign (PSDR). PSDR eliminated bureaucratic layers and directly empowered Army brigades to provide full spectrum HR support to their Soldiers, while maintaining streamlined linkages with National Providers.
- LTG Maude's vision and influence continues to positively impact the AG Corps today and his leadership is recognized with the annual AG Corps Regimental Officer and Warrant Officer of the Year Awards named in his honor.
- The Lieutenant General Timothy J. Maude Foundation was established to preserve LTG Maude's legacy by continuing to take care of Soldiers with financial support for the Army's Green to Gold program.

3. POSITIVE, LASTING AND SIGNIFICANT CONTRIBUTIONS THAT PERPETUATE THE HISTORY OF THE U.S. ARMY ADJUTANT GENERAL'S CORPS:

LTG Timothy Maude was a key leader of the Adjutant General's Corps during an important period of transformation in the Army's Human Resources community. During his career, he repeatedly served in senior positions which influenced Army-wide personnel policy and led the way towards the professionalization of Army Human Resources positions. LTG Maude's early assignments included Vietnam where he served initially as a Postal Officer with the 7th Administration Company, 199th Infantry Brigade. It was the beginning of 35 years of distinguished AG service. Throughout his twenty assignments at all echelons of command and staff, he always said that his highest priority was taking care of the heart of the Army, both Soldiers and their families; a job he loved with great passion. LTG Maude was first and foremost a Soldier. His peers remember his usual introduction as, "I'm Tim Maude and I'm a Soldier." As a creative thinker, the innovations he brought to the Army include a visionary concept of an electronic 'paperless' Army, the successful "Army of One" recruiting campaign, and the vision of Personnel Services Delivery Redesign for a brigade-centric Army as we know it today.

While LTG Maude's impact has been significant in each of his many AG assignments the greatest impact on the Army can be seen in his assignment as the Deputy Chief of Staff for Personnel, or DCSPER, of the Army. LTG Maude set the vision and strategy to significantly change Human Resources support from the Army's Cold War formations to the future of 21st Century full spectrum operations. That vision, still in execution today, is to "transform the Army Personnel Community through a hasty and deliberate approach so it would be strategically responsive in its support of human resources requirements at every point on the spectrum of military operations because the systems are simple, accurate and accessible." LTG Maude's leadership cultivated the concepts and systems for a paperless Army, streamlining form production, validation, and routing. In 2004 as a result of LTG Maude's vision, the Army fielded the Forms Content Management Portal built by IBM PureEdge Solutions. In addition to providing a more reliable and user-friendly electronic form, the program includes a digital signature and routing capability that eliminates the need to print out digitally completed forms for approval.

When LTG Maude assumed his duties as the Army DCSPER, the future of the all-volunteer Army was in serious question. Army recruiters were struggling and recruiting initiatives had become ineffective. LTG Maude knew it was time for a paradigm shift in Army recruiting in order to continue to meet the force's manpower requirements. LTG Maude led the modernization of Army recruiting that included changing from the decades old "Be All You Can Be" to a 21st century advertising campaign beginning with the "Army of One" slogan. His success in launching the "Army of One" campaign demonstrated his own passionate belief that service to the nation was the noblest of endeavors, as well as his broad understanding of the human spirit seeking for something greater than self. On 4 September 2001 LTG Maude announced that the Army had reached its recruiting objectives – something not accomplished in nearly a decade.

LTG Maude's leadership, creativity, and ingenuity gave the Army the human resources it needed to engage in the Global War on Terror. In 1999, General Eric Shinseki, CSA, announced the Army transformation plan. LTG Maude led the development of the Human Resources transformation plan, which became the Personnel Services Delivery Redesign (PSDR). PSDR eliminated bureaucratic layers and directly empowered Army brigades to provide full spectrum HR support to their Soldiers, while maintaining streamlined linkages with National Providers. PSDR implementation included increases in brigade and battalion S1 personnel and equipment, and required a myriad of changes in HR doctrine, processes and procedures.

LTG Maude understood the human spirit. He understood that the well being of the Army's Soldiers, civilians, retirees, veterans and their families is inextricably linked to our readiness as a force. LTG Maude's vision and influence continues to positively impact the AG Corps today and his leadership is recognized with the annual AG Corps Regimental Officer and Warrant Officer of the Year Awards named in his honor. His outstanding service to the Army and its Soldiers ended tragically when he was killed in the 11 September 2001 terrorist attack on the Pentagon. LTG Maude was the highest ranking officer killed in the attack and the most senior officer killed by enemy action since World War II.

After his death, The Lieutenant General Timothy J. Maude Foundation was established to preserve his legacy by continuing to take care of Soldiers in America's Army. The Maude Foundation defines the parameters for taking care of Soldiers with financial support for the Army's Green to Gold program. In the near future there are plans to expand support to future Soldiers at Fishburn Military Academy, current Soldiers at Marian College and Ball State University, and former Soldiers seeking additional training for civilian careers.

SOURCE OF COMMISSION – OCS

MILITARY SCHOOLS ATTENDED
Adjutant General Officer Basic and Advanced Courses
United States Army Command and General Staff College
United States Army War College

EDUCATION DEGREES
Golden Gate University - BA Degree - Management
Ball State University - MA Degree - Public Administration

PROMOTIONS DATES OF APPOINTMENT
2LT – 17 Feb 67
1LT – 17 Feb 68
CPT – 17 Feb 69
MAJ – 6 Aug 77
LTC – 1 Aug 83
COL – 1 Nov 89

BG – 1 Jul 93
MG – 1 Nov 97
LTG – 2 Aug 00

MAJOR DUTY ASSIGNMENTS
May 67 - May 68, Postal Officer, later Chief, Administrative Services Division, later Chief, Personnel Actions Branch, Office of the Adjutant General, 199th Infantry Brigade, United States Army, Republic of Vietnam

May 68 - Apr 69, Chief, Student Operations, Military Personnel Division, Fort Benjamin Harrison, Indiana

Apr 69 - Apr 70, Commander, Headquarters Company, United States Army Adjutant General School, Fort Benjamin Harrison, Indiana

Apr 70 - Oct 70, Student, Adjutant General Officer Advanced Course, United States Army Adjutant General School, Fort Benjamin Harrison, Indiana

Oct 70 - Aug 72, Adjutant, United States Army Advisory Group, National Guard, Sacramento, California

Sep 72 - Sep 73, Student, Golden Gate University, Sacramento, California

Sep 73 - Apr 75, Chief, Inspections, Operations and Policy Branch, later Chief, Personnel and Administration Division, and later Chief, Operations Division, United States Army Postal Group, Europe, United States Army Europe, Germany

Apr 75 - Jan 77, Commander, United States Army Personnel Service Company, Heidelberg, United States Army Europe, Germany

Jan 77 - May 78, Assistant Executive Officer, Office of the Deputy Chief of Staff for Personnel, United States Army Europe, Germany

May 78 - Jun 79, Student, United States Army Command and General Staff College, Fort Leavenworth, Kansas

Jun 79 - May 81, Chief, Professional Development Division, Administrative Services Division, later Executive Officer, and later, Director, Advanced Individual Training Department, United States Army Soldier Support Center, Fort Benjamin Harrison, Indiana

May 81 - May 84, Personnel Staff Officer, later Executive Assistant, Office of the Deputy Chief of Staff for Personnel, Washington, DC

May 84 - May 85, Chief of Staff, 8th Personnel Command, United States Army, Korea

May 85 - Jun 87, Adjutant General, later Assistant Chief of Staff, G-1 (Personnel), 2d Infantry Division, United States Army, Korea

Jul 87 - Jul 89, Commander, 1st Battalion, Troop Brigade, United States Army Soldier Support Center, Fort Benjamin Harrison, Indiana

Jul 89 - Jun 90, Student, United States Army War College, Carlisle, Pennsylvania

Jul 90 - Aug 92, Commander, United States Army Enlisted Records Evaluation Center, Fort Benjamin Harrison, Indiana

Oct 92 - Sep 94, Director of Manpower, Personnel and Security, J-1, United States European Command, Germany

Sep 94 - Oct 95, Director, Enlisted Personnel Management Directorate, United States Total Army Personnel Command, Alexandria, Virginia

Oct 95 - Aug 98, Deputy Chief of Staff for Personnel, United States Army Europe and Seventh Army, Germany

Aug 98 - Aug 99, Director of Military Personnel Management, Office of the Deputy Chief of Staff for Personnel, United States Army, Washington, DC

Sep 99 - Aug 00, Assistant Deputy Chief of Staff for Personnel, United States Army, Washington, DC

Aug 00 - Sep 01, Deputy Chief of Staff for Personnel, United States Army, Washington, DC

US DECORATIONS AND BADGES
Distinguished Service Medal (with Oak Leaf Cluster)
Defense Superior Service Medal
Legion of Merit (with 3 Oak Leaf Clusters
Bronze Star Medal
Purple Heart
Meritorious Service Medal (with 4 Oak Leaf Clusters)
Army Commendation Medal (with 2 Oak Leaf Clusters)
Army Achievement Medal
Army Staff Identification Badge

SUMMARY OF JOINT ASSIGNMENTS
Director of Manpower, Personnel and Security, J-1, United States European Command, Germany, Oct 92-Sep 94 Brigadier General