U.S. ARMY ADJUTANT GENERAL'S CORPS
HALL OF FAME

MAJOR GENERAL ROBERT M. JOYCE
(Pictured as a Brigadier General)
DATE RETIRED: 30 SEPTEMBER 1987
DATE DECEASED: 11 OCTOBER 2008

1. LIST OF POSSIBLE SOURCES OF INFORMATION:

MG (R) William O'Leksy
LTC (R) Peter Isaacs
Maria Christina C. Mairena, PhD
Washington Post 11 Nov 08
History of 1st PERSCOM - http://www.usarmygermany.com/Sont.htm

2. NARRATIVE HIGHLIGHTS:

- MG Joyce created and was the first to command both 1st PERSCOM, USAREUR, and the US Army Community and Family Support Center (CFSC).
- MG Joyce created the Army's "Training with Industry" program, and contributing to the creation of the Standard Installation and Division Personnel Reporting System (SIDPERS), which served as the backbone for the Army's personnel information management system covering two decades.
- MG Joyce is a legend in the Army's MWR community, and on May 27th 2010, the Family and Morale Welfare and Recreation Academy was renamed in his honor.

3. POSITIVE, LASTING AND SIGNIFICANT CONTRIBUTIONS THAT PERPETUATE THE HISTORY OF THE U.S. ARMY ADJUTANT GENERAL'S CORPS:

MG Robert M. Joyce was a transformational leader whose legacy to the Army and the AG Corps includes creating and being the first to command both 1st PERSCOM, USAREUR - now reorganized under the USAREUR G1, and the US Army Community

and Family Support Center (CFSC) - now redesignated the Family and Morale Welfare and Recreation Command. His other contributions include creating the Army's "Training with Industry" program, and contributing to the creation of the Standard Installation and Division Personnel Reporting System (SIDPERS), which served as the backbone for the Army's personnel information management system covering two decades.

MG Joyce was one of the key AG leaders who led the Human Resources (HR) transition from a Vietnam era Army to the Army we know today. He devised new redeployment methods, minimizing the number of drafted Soldiers required to be trained and deployed to combat. His study and analysis laid the groundwork for a future all volunteer fighting force. A gifted communicator, he skillfully represented the DoD's views on the draft to Congressional Armed Forces Committees. Credited by members of Congress, MG Joyce addressed the critical impact of discontinuing the draft, justifying the Army manpower in Europe, and ultimately defeating the NATO-reduction amendment. MG Joyce was equally skilled in his technical mastery, and innovation as an HR professional. Shortly after representing the Army before Congress, as AG Branch Chief, MG Joyce was handpicked to create and head the newly formed Warrant Officer Division, consolidating officer management into one branch, instead of the previous disparate eleven branches.

In 1978, MG Joyce created a plan to consolidate all postal, band, replacement, printing and recreation units under one brigade level command. MG Joyce proposed his idea to the VII Corps Commander, and persuaded him to create 1st PERSCOM. In addition to being the newly formed unit's first commander, as an artist he designed the patch, which was recognized by the Institute of the Heraldry on 7 November 1978.

In 1979, MG Joyce was handpicked to serve as the Deputy Adjutant General of the Army, and immediately afterwards as TAG. He expanded his focus on the balance between Soldiers and their families, with the needs of the Army. Later, as the first Commander of CFSC, MG Joyce focused his entire attention on improving the quality of life programs by updating Army MWR administration. Even in the mid 1980s, there were MWR scandals of the late 60s and early 70s that lingered on in the public and Congressional consciousness. Well aware of this, MG Joyce implemented standardized training, based on current business enterprises, to govern and properly execute MWR operations, restoring lost credibility. He envisioned a centralized, brick and mortar academy where MWR managers would go to receive the latest training and best practices. Throughout his efforts, MWR expanded its services from the movie theaters and bowling alleys of generations past, to more current recreational trends. He instituted the sliding price scale for hotels such as the Dragon Hill Lodge in Korea, and the Hale Koa Hotel in Hawaii, so that lower enlisted Soldiers could enjoy the same accommodations as the highest officers, for a fair price. Additionally, MG Joyce was instrumental in attracting vendors, such as Burger King, to open branches on bases in Germany, and elsewhere overseas.

MG Joyce's career is truly characterized by his dedication to Soldiers and their families. His legacy is obvious in any MWR facility, and he has made lasting and significant improvements furthering the Army-family relationship laid out in GEN Wickam's "White Paper" of 1983. He is a legend in the MWR community, and on May 27th 2010, the Family and Morale Welfare and Recreation Academy was renamed in his honor.

MILITARY SCHOOLS ATTENDED
AG Basic and Advanced Courses
Command and General Staff College
Armed Forces Staff College
Industrial College of the Armed Forces

EDUCATION DEGREES
United States Military Academy 1953
MBA - George Washington University 1963
Advanced Management Program, University of Southern California

PROMOTIONS DATES OF APPOINTMENT
2LT – 2 Jun 53
1LT – 15 Jul 58
CPT – 10 Jul 62
MAJ – 10 Jul 69
LTC – 10 Jul 76
COL – 10 Jul 79
BG – 22 May 82
MG – 1 Aug 82

MAJOR DUTY ASSIGNMENTS
Dec 53 - Feb 54, Range Platoon leader, 99th AAA Battalion, Detroit, MI

Mar 54 - Jun 54, Battery Commander, 99th AAA Battalion, Detroit, MI

Jul 54 - Nov 54, Platoon Leader, 92d AAA Battalion, US Army Europe

Dec 54 - Jul 55, Battery Executive Officer, 92d AAA Battalion, US Army Europe

Aug 55 - Dec 55, Assistant Battalion S-3, Headquarters, 92d AAA Battalion, US Army Europe

Jan 56 - Jun 56, Battalion S-2, Headquarters 92d AAA Battalion, US Army Europe

Jun 56 - Jul 58, US Army Reserve Service

Aug 58 - May 59, Personnel Officer, 2nd Battalion, 13th Infantry, Fort Carson CO

Jun 59 - Jun 60, Chief, Classification and Testing Branch, US Army Reception Station, Fort Carson, CO

Jun 60 - Jun 62, Chief, Plans and Machine Operations Branch, 98th Delta Processing Unit, Fort Meade, MD

Mar 64 - Aug 64, Chief, Statistics Section, Delta Processing Branch, Adjutant General Division, Headquarters, US Army Europe

Aug 64 - May 66, Commander and Plans Officer, Delta Service Section, 35th Data Processing Unit, US Army Europe

Jun 66 - Aug 66, Plans Officer, Adjutant General Division, Headquarters, US Army Europe

1967 - 1968, AG, 1st Infantry Division, Vietnam

1968 - 1970, Commander, US Army Personnel Center, Germany

1971 - 1976, AG Branch Chief / Office of the Secretary of Defense, Washington, DC

1976 - 1979, Commander, 1st PERSCOM, USAREUR

1979 - 1981, the Deputy Adjutant General, USA MILPERCEN, Alexandria, VA

1981 - 1984, TAG, USA MILPERCEN, Alexandria, VA

1984 - 1987, Commander US Army Community & Family Support Center, Washington, DC

US DECORATIONS AND BADGES
Legion of Merit (with Oak Leaf Cluster)
Bronze Star Medal (with 2 Oak Leaf Clusters)
Purple Heart
Meritorious Service Medal
Air Medal
Joint Service Commendation Medal
Army Commendation Medal